



# Your Newsletter

Issue 7  
August 2025

We are here as your voice, if you don't feel heard, please let us know. In this issue we have so much to share and celebrate with you, read on to find out more.



It's been a while since we last wrote to you and we have so much to catch up on and share. There are some very important things going on in the coming weeks and months so please take time to read this Newsletter and sign up to everything you can, book dates in your diary and share with your teams.

Rachel - BID Manager

## HIGHLIGHTS

- Business cost reduction scheme** – watch out for our leaflet in September for how to have your business costs reviewed (for FREE) by Place Support Partnership who will aim to:
  - identify cost savings, better deals and contract arrangements
  - help you manage your contracts for water, gas, electric, merchant fees and mobile phone costs with no obligation and no cost to you
- Be part of the Tap and Vine Takeover the weekend of 5th – 7th September** by enticing visitors to eat and shop with you! What incentives can you offer that we can help share?
- Host a food stall at our special Tap and Vine Takeover launch event** in the bandstand Friday 5<sup>th</sup> September. See page 6 to sign up.
- Sign up for new training courses in September 2025** - not to be missed! See page 6.
- Join our business information and networking events** in September and October. See page 6.
- Sign up for our Halloween Trail in October**
- Get ready for Friday, 21st November – Christmas Launch Party and Late Night Shopping!** Tell us what you have planned and how you are going to entice customers your way so that we can support you.
- Sign up to host a market stall in the town centre on Friday 21<sup>st</sup> November**
- Join our Christmas trail in December**



SEPTEMBER



OCTOBER



Check out more dates on page 6



## Your Horsham BID Levy Payer Annual Meeting

21st May 2025 saw our first annual BID levy payers meeting. Kindly hosted by **Bill's** in their upstairs room, we were delighted to have a room full of BID levy payers join us. During the evening, we explained what Your Horsham has achieved this past year, where your BID levy has been spent and what plans we have for the year ahead.

We introduced our **vision, mission and values**, with the key to our success being transparency. We presented our finances and introduced our Board of Directors, who made themselves available throughout the evening to answer your questions.



If you have any questions or would like to discuss your ideas for Your Horsham, please don't hesitate to get in touch - [rachel@yourhorsham.com](mailto:rachel@yourhorsham.com)



The presentation is available for you to see on our [website](#).

## Update on HDC's proposed plans for the town centre

Earlier this year we worked with many of you to engage with Horsham District Council on the proposed plans for The Bishopric / Worthing Road and The Carfax. We provided a report to HDC based on your input. Of great concern was the placement of defined cycle lanes in certain key areas. It appears plans are now being revised with this in mind, so watch this space for further updates.



HDC have now released a summary of outcomes which can be [found here](#):







## West Street roof access



**Businesses and residents on West Street, Horsham have reported repeated incidents of young people accessing and running across rooftops. This anti-social behaviour has caused disruption, safety concerns and possible property damage.**

In response, a local resident convened a meeting between the Neighbourhood Police Sergeant, Horsham District Council and Your Horsham. The meeting resulted in a collaborative action plan to address the issue. To date, we have:

1. Written a joint letter to the parents of the young people involved, requesting immediate intervention to prevent any further access.
2. Within the letter, we indicated that we will pursue a civil injunction against those known individuals if further incidents occur.
3. Gathered a list of businesses who wish to receive No Trespassing signs FREE from HDC - See below to order yours or [click here](https://forms.office.com/e/mmngRJtRga) - <https://forms.office.com/e/mmngRJtRga>
4. Contacted businesses likely to be affected with a list of possible actions to try to prevent easy access to the roof area.
5. Further action required by those affected includes;
  - a. Gathering of evidence, dates, times, photos and police logs
  - b. Risk assessment of access points to buildings
  - c. Request to implement preventative measures to reduce ease of access.

## Artificial Intelligence Training

### Like it, hate it, fear it, revere it

Artificial Intelligence looks like it is here to stay...

Let us help you understand it and use it to help you.

We recently hosted Your Horsham's first ever AI training session in June. This was attended by [Whirligig Toys](#), [Woodlands Estate Agents](#), [Beauty Secrets](#), [Wakefields Jewellers](#), [Halo Interiors](#), [The Horsham Cellar](#), [Horsham District Council](#), [Monte Forte](#) and [At Home Estates and Lettings Agency](#).

The energy in the Your Horsham office was electric. Everyone I spoke to afterwards was smiling - inspired, reassured, and leaving the course feeling confident, informed and empowered. Most importantly, they were no longer afraid of what AI is or what it can do.

"It was a real eye opener and full of practical advice and tips to take forward into business. Michelle's knowledge and training is always fantastic, engaging and easy to follow."  
**Nicky, At Home Estates**

AI Training - Monday 6th October  
9:30 - 16:00



"It was a great introduction to AI and it really helped to prompt some ideas on how it could our business. Michelle was really enthusiastic and engaging."  
**Stefania - Monte Forte**



Your  
Horsham

# Ambassador Update



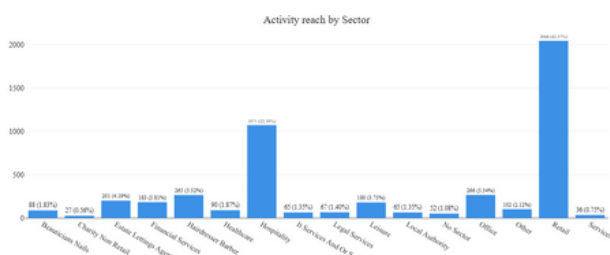
Geoff, Lucas and Tim Your Horsham Ambassadors

Our ambassadors are here for the businesses and community as a whole. They get involved in all kinds of things from addressing beggars on the street to reporting broken paving slabs and graffiti. They are the main conduit between you and the Your Horsham Board. We have a briefing every day to share experiences, understand the issues you are having and share your knowledge and ideas.

Here are some of our stats since the beginning of our second year. We work closely with the neighbourhood wardens, police and PCSOs and report matters of concern directly to them. We record our interactions in an electronic database and are working to improve the accuracy of our recordings so that we can provide you with up-to-date, useful data.

Our ambassador initiative only started in August 2024 with Lucas, so we don't have any comparative data just yet.

733	437	4802
TOTAL ACTIVITIES	BUSINESSES REACHED	TIMES REACHED



Data relates to our activities since April 2025

## Great news!!!

Louie joined us for work experience in June and impressed everyone with his enthusiasm and professionalism. We're thrilled to welcome him as our newest ambassador! Say hello if you see him around Horsham over the coming months.

## My Week as a Work Experience Student at Your Horsham

By Louie Purchase

As a first-year A-Level student at Collyer's College in Horsham, currently studying Maths, Business and Economics, I had the chance to spend a week with Your Horsham as part of my college's Work Experience programme. What followed was a week full of new experiences, local connections, and a real insight into how the town is supported by its Business Improvement District (BID).



**Monday:** The week began with a briefing from Rachel, where I was given the task of promoting Horsham town centre and encouraging more businesses to take on work experience students. I spent the day shadowing Lucas, as we created social media content showcasing what local businesses love about the town and how the BID supports them.

**Tuesday:** Today, we visited **The Kitchen Store** and met Ellie, another work experience student. We filmed a video promoting the benefits of the scheme. I also met Paul Davies of **At Home Estate Agents**, who sits on the Your Horsham board. He shared the journey of his business, which aims to make buying a house a positive and personal experience. Paul also talked about his latest venture, **D'Arcy's Wine Bar**. Later, we filmed more content with **Johansson's Café** and continued promoting local businesses online.

Wednesday

**Midweek** brought a deeper dive into the challenges local businesses face. We helped resolve an issue with the bins outside **Waterstones** and collaborated with the **Piries Place** marketing team to film a video encouraging other businesses to host work experience students. We also created content for **Major Mind Games**, **The Gym Group**, **Deja Style** and **Sienna Rocks**.

**Thursday:** I spent Thursday working with Tim, checking in with local businesses to see how they were doing. I also met Willie Hamilton who shared the story of how the BID came about and reflected on his extensive career, particularly at **Wakefields Jewellers** and other businesses he's been involved in. We rounded off the day with visits to **Muffin Break** and **Green People**.

**Friday:** My final day involved working with Geoff and Lucas on health and safety checks among market stalls and ensuring everything was ready for trading. We popped in to see the team at **Brock Taylor Estate Agents** for a promotional social media post, then finished the day by walking the town centre, chatting with members of the public and continuing the work of making Horsham feel connected and welcoming.

**Looking Back:** Before this week, I knew very little about what Your Horsham did. Now, I understand how vital the BID is to the heartbeat of the town, from running festive events like late-night Christmas shopping, to organising AI training courses and business support sessions. The Town Ambassadors, who make the BID so visible, do an amazing job of engaging with businesses and the public to support the local community.

This experience has been eye-opening and incredibly valuable. I've enjoyed every moment, and I hope to stay involved with Your Horsham in future projects and events.





**Your  
Horsham**

# **B2B discount scheme**

## **Join the Your Horsham Business-to-Business Incentive Scheme.**

Attracting and keeping the best staff is more challenging than ever but Your Horsham's Business-to-Business Incentive Scheme can help.

By offering exclusive discounts or incentives to fellow business owners and their staff, you're not just giving something back, you're helping reduce costs for employees, boosting their loyalty, and encouraging them to spend locally.

- Showcase your brand to hundreds of local businesses and employees
- Build recognition and goodwill within the community
- Increase footfall and grow your customer base
- Help make Horsham an even better place to work and do business

We're inviting more businesses to share the love of Horsham by rewarding the people who keep our town thriving.

Support local workers, promote your business, and strengthen the local economy – what's not to love?

Get involved today and put your business at the heart of Horsham.



HEADMASTERS 



OLIVER BONAS

  
PHONE REPAIR - WE BUY & SELL PHONES - E-LIQUIDS - DISPOSABLE VAPES

**STATUS GROUP**  
DIAMONDSTATUS WATCHSTATUS SHADESTATUS

*Beauty Secrets*

 **CentriCity**  
Corporate Insurance

 **the gym group**

*La Piazzetta*  
RISTORANTE ITALIANO

 **Brock Taylor.**

**HOWDEN**

 **ManciniLegal**  
SOLICITORS

**EVERYMAN**

**THE  
KITCHEN  
STORE**

  
CLASSIC SUITS



  
**THE ROCK**  
CRAFT HOUSE

 **Whirligig Toys**  
CREATIVE TOY SPECIALISTS

**psysoft**  
realising your potential



**Your  
Horsham**

# Dates for your diary

Keep up-to-date on our events and activities by checking our events page on [www.yourhorsham.com](http://www.yourhorsham.com).

In the meantime here are some key dates for your diaries - please share with your staff and customers and don't forget to follow us on social media too!

## JULY

**22nd - End of term for most schools**  
**HDC's Friday Lates every Friday in the Carfax**  
**from 18:00-20**

## AUGUST

**HDC's Friday Lates every Friday in the Carfax from**  
**18:00-20:00**  
**29th Last Friday Late**

## SEPTEMBER

**5th to 7th Tap & Vine Takeover** an opportunity to check out some of Sussex finest home grown beers, wines and ciders. 13 venues throughout Horsham Town - check out #horshamtapandvine

**Friday 5<sup>th</sup>** - sign up to host a food stall in The Carfax when we launch the Tap and Vine event with live music from Paul Stanworth & "Half A Horse A Piece" from 18:00-20:00

Market stall booking form for  
Friday 5th September 2025 - Food  
Stalls only



**Sunday 7<sup>th</sup> HDCs Sussex Six** - event with local market traders and fabulous cookery displays in the Ampitheatre (outside Chococo!)

**Monday 22<sup>nd</sup> Mental Health**  
**First Aid Training** sign up here for any BID levy paying business at a substantially reduced rate of only £20.00 pp.

MENTAL HEALTH FIRST AID  
TRAINING Monday 22nd  
September 2025



**Thursday 25<sup>th</sup> Business**  
**Networking Event: FREE**

Join our event on Thursday 25th  
September 2025: Monte Forte  
(East Street) Downstairs area



**Monday 29th**  
**Emergency First Aid at Work**  
**sign up here**

Emergency First Aid Training at  
work training -



## OCTOBER

**6<sup>th</sup> Artificial Intelligence Training**

**27th - 31st Half Term**  
**Halloween Trail - sign up here**

**31st HDC's Spooky Halloween**  
**Friday Late 18:00 -20:00**

Halloween & Christmas Trail  
Registration



## NOVEMBER

**9th Remembrance Parade**  
**11th Armistice Day**

**21st CHRISTMAS LAUNCH PARTY & LATE-NIGHT SHOPPING EVENT** - a night to remember with entertainment throughout the town, music, lights and a visit from someone very special! ho, ho, ho!

**22<sup>nd</sup> Continued celebrations with music and entertainment in Horsham Town Centre** with special appearance from artist Jon Hicks.

## DECEMBER

**1st-24th Sign up to**  
**join this years**  
**Christmas trail**

Halloween & Christmas Trail  
Registration

