



Your Newsletter

Issue 9
Winter 2025

Wishing you all a very Happy Festive season and a prosperous New Year from the Your Horsham Team!

CHRISTMAS AND BEYOND - SOME HIGHLIGHTS AND PLANS FOR 2026



A huge Thank You! You are the people and businesses who make Horsham what it is. We would like to extend our sincere thanks to you and your teams for the dedication, energy and pride you bring to the town every day. Your collective efforts continue to place Horsham firmly on the map as one of the happiest and most welcoming places to work, shop, eat, drink and socialise.

It's all about You!

Your contribution has a tangible and lasting impact on Horsham's reputation and success as a thriving town centre. From welcoming customers and supporting colleagues to creating vibrant, memorable experiences, you have all played a vital role in making Horsham a destination of choice.

As we reflect on a busy year and an exceptional period of festivities, we hope you are able to take some well-deserved time to rest, recharge and celebrate what has been achieved. We are proud to work alongside you and to be part of Your Horsham.

Congratulations to the winners of the Horsham District Council Christmas Magic Window Displays 2025!



The Your Horsham Public Choice Award has been won by **Sloan Eyecare**, with **Carmela Deli** taking second place and **Amici** securing third. The standard of entries this year was exceptional, with a fantastic response from businesses across the town. A huge well done to everyone who took part – your creativity and effort truly made Horsham sparkle and shine throughout the festive season.

To see the winning displays and all entries, visit our website or enjoy a stroll around the town to discover the festive windows still lighting up Horsham.

YOUR 21ST NOVEMBER FEEDBACK



THE BIGGEST BENEFIT TO YOUR BUSINESS BREAKDOWN

- 31% Being part of the Horsham community
- 24% Increased sales
- 20% Increased visibility
- 17% Exposure to new customers
- 2% NA

SOME HIGHLIGHTS FROM THE SURVEY

- 88% of businesses surveyed advised they opened late specifically for the late night shopping event
- 63% found our marketing and promotions very effective
- 93% said you had enough information to prepare for the event
- 63% of you who were selling saw an increase in sales!
- 30% met new customers through the event.
- 53% said it helped raise awareness of your business
- 50% said that there was sufficient support during the event
- 83% said participating in the event was worthwhile

CONSIDERATIONS FOR NEXT YEAR


- Some of you advised you were not aware of the road closures
- 17% said it didn't raise awareness of your business
- 13% said there was not enough support during the event
- Power supply in certain locations was not sufficient
- Lighting in the Bishopric was poor
- Rubbish bins were overflowing
- Better signage to different areas
- Improved market stall layout
- More photos and social media coverage of our business.



Scan here to have your say



Mei HV · 9m
It was gorgeous, we had a great time!
Well done, and thank you



Reply 1

Green People Horsham Shop · 1d
Thank you for helping to create such an amazing community-fest for this event!

Christmas Launch Party

Paul Stanworth is with Visit Horsham and 2 others.
16m · 🌐

Horsham felt like an absolutely lovely place to live tonight. Thank you to everyone who worked so hard to put the Christmas Launch Party on - and thank you for having me!!



Posts

Dee Neal · 8m
How lucky were we all with the weather. Fab start to the festivities 🥰
Reply

Philip Pescod · 13h
Never ceases to amaze me. Horsham is an incredible town. Always puts a smile on my face even though I am not the keenest shopper. Once again you have risen to the occasion.
Reply 6

Jeannine Pearson · 11h
What a fabulous town we live in, it was amazing to see so many people out tonight!
Reply 7

Fiona Shearer · 11h
Wonderful evening, so much going on. Oh what an amazing town we live in. Thank you Horsham. ❤️
Reply 4



Horsham (UK) Notice B...
Lauren Ann Mc Pherson · 2d · 🌐

Well done Horsham, that was an amazing event from start to finish and so well planned. I think its been the best market Ive been to this year sk far! Huuee thanks and biga claps.

16



Kerry-Anne O'Brien + 401
Angela Maskell · 3w

CONGRATULATIONS 🎉
Absolutely wonderful worth all the hard work
An ENORMOUS THANKS to Rachel and her Team. I shed happy tears as I have waited years to see Park Place light up at Christmas 🎄
Thank you
Angie at DEJA STYLE Boutique

Leopard Prints Studio · 5h

We have absolutely loved working with the **Your Horsham** team. It's been a pleasure to bring your ideas to life & look forward to continuing to work with you. Massive congratulations on an awesome evening! ❤️

Reply 3



Sue Lewis · 1h
Great event! Something for everyone live music, food, market stalls, activities and late night shopping! We even had snow in Park Place! Well done **Your Horsham** you smashed it! 💖
Reply 1

Suzi Ludlow · 14h
Well done Horsham brilliant lights/stalls/food & drink/singing & atmosphere Thank you
Reply 3



The Stout House · 1h · Top fan
These guys are single-handedly keeping the local pubs thriving — honestly, if there was a "Pint Hero" award, they'd win it every year. And with the House of Lords offering about as much help as a chocolate teapot these days, their support is very much appreciated. 🍷👏

Reply 9

Jackie Levick · 1h
Absolutely fantastic evening, so many people buying and having fun. Loved all the singers and musicians. Well done to the organisers - that really was the best evening 🎉

Reply 2

Bonnie-Charlotte Parker · 1h
Rachel and her team are awesome x x

Reply 4



Thank you to By Jove Media and Visit Horsham for generously sharing these photos

Book Now!

AI Training

Monday
January 26th

9.30-3.30

£20.00 deposit required



Emergency First Aid at Work

Monday 23rd
February 9.30-
4.30

£20.00 deposit required



Employers breakfast briefing

Friday 13th
February
08:00-09.30

Find out more here:



AI Training: Back by popular demand. Practical AI training showing you how to use AI confidently to save time, boost productivity and gain real business advantage: clear, hands-on and jargon-free.

Emergency First Aid at Work: Accredited, practical training to give you and your team the confidence to respond effectively to workplace emergencies, delivered at a significant cost saving.

Employment Breakfast Briefing: Register your interest to hear from John Milne MP and employment experts, and explore practical support to tackle your recruitment and workforce challenges.

Your Horsham - helping you save!

Staff discount scheme

Don't forget to make use of Horsham's **business-to-business discount scheme**, created to give something back to your staff. If you're not already part of the scheme, sign up here and join a growing network of town centre businesses offering exclusive incentives to people who work in Horsham.

Check out our staff discounts page at:
<https://www.yourhorsham.com/staffdiscountscheme/>

email laura@yourhorsham.com to register your business

Save on your utilities

Late 2025 we introduced you to the Place Support Partnership, who have already helped identify over £7,000 in savings for some of the 12 businesses currently registered.

Scan the QR code to explore how your business could unlock potential savings and start 2026 in a stronger financial position. No obligation, no cost, no hassle.. **What have you got to lose? email: info@placesupportpartnership.com or call 03330 156 289**

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