



Your Newsletter

SEPTEMBER 2026

As we wave goodbye to a scorching summer we look forward to an action packed autumn and winter programme. You talk...we listen.

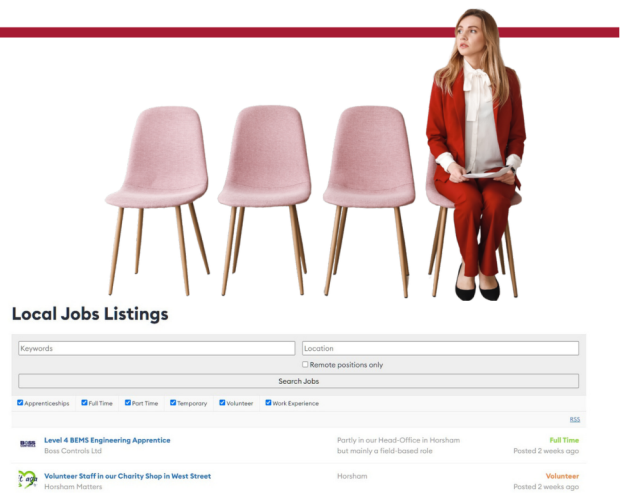
GETTING BACK TO WORK...

Job Board is NOW LIVE

Our free Job Portal for BID businesses is now live, giving you a dedicated place to advertise your local recruitment needs and connect with local talent.

Whether you're planning for Christmas temps, recruiting an apprentice, looking for volunteers or filling a permanent role, the Job Board is ready for you to use via our "Post a Job" tab on the Your Horsham Website.

This is currently a free benefit exclusively for BID businesses. You can also access support from Jobcentre Plus, including help with new starters, interview space, support with sifting CV's and much more; should you need recruitment support. Once you submit a vacancy, it will be moderated and published on the job portal, making it easy to promote your opportunities and reach potential new recruits.



POST
YOUR
JOB
NOW



FOCUS GROUP

Tell us what you think...

Our fifth focus group will be hosted by Wagamama's on Tuesday 22 September, 2pm - 3:30pm. Come along and hear about our ongoing Christmas planning including key social media moments and how to get involved, the next phase of the Snowball programme and much more.



SAFE & WELCOME

DESTINATION MARKETING

BUSINESS SUPPORT

ACCESS & PARKING

EVENTS & PROMOTION

SPOTLIGHT

Panino Cafe



For 36 years, Panino's has been at the heart of Horsham's cafe culture. In fact, one could say they started it. In 1990, Giovanni Barozzi saw the opportunity to bring the trademark Italian hospitality to our town and established both a cafe and a successful catering business. His choice of location (in the heart of The Carfax) and the quality of the food have undoubtedly been key to the business's success; however, Giovanni is keen to explain that the true success is down to Panino's being a traditional family business.

"Family is everything to us. We all share a passion for delivering great service to our customers and being part of Horsham's community." The business is now run by his son Franco, who was just four years old when the cafe was established and is keen to honour his father's legacy. Although Giovanni is not actively involved, he can't resist coming in as he "loves the business, loves the people!"

Over the years, Giovanni has seen the town treble in size, yet as he says, "it retains its market feel and is known as a nice place to live".

In addition to the Carfax cafe, Panino's offers a full range of outside catering options for office lunches, weddings, funerals and parties, including delicious buffet options tailored to your taste and budget.

For more details, visit <https://paninocafe.co.uk/> or just pop in for a little bit of Mediterranean magic in the heart of our town.

CHRISTMAS LAUNCH PARTY

Next steps...



Come along to our "Christmas Conclave" on 10.09.2026, hosted by Zeytin, 3 Denne Road, Horsham, from 10am–11:30am. This dedicated session is about brainstorming, sharing ideas, and supporting YOU in making the most of the space around your business during the Christmas Launch Party on 20 November and beyond. This is the first and only meeting of its kind ahead of the event.

Following your feedback from last year, we've removed the 87 market stalls that filled the town centre and will instead champion a smaller, bespoke market based in the Forum. This leaves the space outside your business open for you to get creative and engage with visitors in your own way.

We're applying for a town-wide activity permit, and this meeting is your opportunity to share ideas, explore possibilities and work together. With 12,000+ visitors expected, we want to help you make the most of the evening – whether through an activity, experience, promotion or something completely different.

Collaborate with other businesses, create something exciting to entice visitors, or simply run a game to engage children while parents discover your offering – from house renovations and last-minute Christmas gifts to simply enjoying an adult conversation!

Come with ideas or without, bring a colleague, and let's work together to create opportunities for you to be seen, remembered and, most importantly, give visitors a reason to return throughout the Christmas season and beyond.

Summer Activation Feedback

The reactions to the town's Pop-Up Parks are in with a resounding thumbs up from adults and children alike. With two interactive games and three mini-parks with deck chairs and picnic areas, the initiative have provided a welcome splash of colour and calm in the town.

Katie from Horsham was very complimentary, "we're lucky to have all these lovely features, it's a great place to relax and enjoy a coffee".

