



Your Newsletter

OCTOBER 2026

We are now in the 'ber months, the time of year packed with events and the exciting prospect of another fun-packed festive season. You talk...we listen.

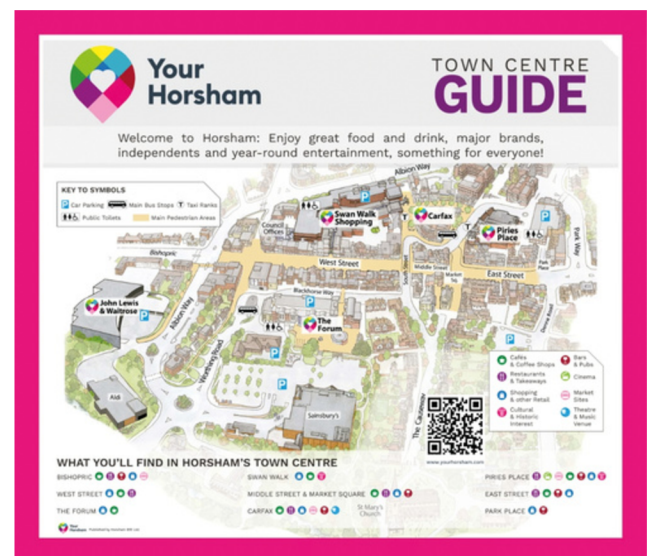
TOWN CENTRE WAYFINDING

Enhancement to street signage

We're continuing to work on securing funding to update the pillars around the town centre with clearer, more up-to-date signage.

We're also exploring ways to make better use of vacant spaces, including an initial vinyl installation at the vacant unit at the bottom of West Street.

Throughout this project, we're working with local partners to build on these fantastic wayfinding aids and make it easier for visitors to navigate and discover more of what Horsham has to offer.



FOCUS GROUP

Tell us what you think...

Our October focus group will be hosted by Pembroke Financial in their Carfax offices.

Join us 9:30AM to 11 AM where we will be discussing work experience, Christmas launch plans and the festive season. We also have a guest speaker this month, "Springboard" is dropping by to strengthen their connection to local businesses, discuss ways our businesses could work with them and how their charity might be a great option for your CSR needs over the next 12 months.

Pembroke

Springboard

- Date - 13.10.26
- Ridgeland House, 15 Carfax, Horsham, England, RH12 1DY
- Tea and Coffee by Your Horsham
- Springboard 10-minute talk.

SPOTLIGHT



Charlotte Vøhtz

Our Member Spotlight shines on Green People Organic Skincare, located in the Carfax, which proudly celebrates its flagship store's 5th birthday this month.

Over 30 years ago, their story began from a deeply personal mission when founder, Charlotte Vøhtz, struggled to find suitable products for her daughter's severe eczema and allergies.

"I knew I had to find a gentler way to care for Alexandra's skin," Charlotte explains. That determination led to the creation of Green People in 1997. Today, the West Sussex brand is recognised as "The Sensitive Skin Experts," offering certified organic skincare, haircare and sun care designed for the whole family.

Central to Green People's ethos, is raising awareness around the hidden toxicity often found in everyday high street products. By using formulas without harsh ingredients such as SLS, drying alcohol (ethanol) and gluten, the brand champions safer, transparent choices that support long-term skin health.

Now five years into its Horsham shop journey, the team continues to build a sense of community in a welcoming space for expert advice, wellbeing events, and trusted supplementation from Viridian Nutrition. BID members can enjoy a generous in-store discount; full details are available on the Your Horsham website.

Find out more about Green People
www.greenpeople.co.uk

SNOWBALL APP

Snowball
Everyone deserves
everywhere

Accessibility Project

Your Horsham is working with Horsham District Council (HDC), to bring an important project to the town centre. Accessibility is an ongoing and essential conversation, and HDC have been working for the last few months in the southern towns and villages of the district, to assess and support the accessibility of shops, cafes and restaurants. An app called Snowball then houses all of this information and is used like a 'tripadvisor for accessibility' for those with accessibility needs.

We are now bringing this initiative to Horsham town centre. Some of the Your Horsham team will be trained in the assessments so that the project has longevity, and we are looking to support BID businesses in being assessed and included on Snowball. Wider promotion for your business, and a helping hand to those that need it.

Whether you are step free, not step free but have an accessible toilet, quiet space for someone who may become over-stimulated in busy areas, ability to dim lighting, or have wider aisles for wheelchair or pushchair access, all of this is important to those who need to plan their trips a little more carefully.

Your Horsham will be covering the assessment cost (£45 per certificate assessment), for as long as we can financially, so if you are interested in getting assessed, please reach out to us at info@yourhorsham.com, ambassadors@yourhorsham.com, or call the duty phone on 07858 264019 if you would like more information.

Be part of the fastest growing disabled
community in the world

CHRISTMAS MAGIC DISPLAYS COMPETITION RETURNS!

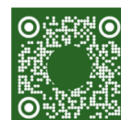


Working with the Enterprise Team at Horsham District Council, we're excited to announce that Expressions of Interest are now open for the third year of the Magic Window Display Competition!

Your business could have its festive window showcased in the January 2027 edition of AAH Magazine, giving you an extra opportunity to put your business in the spotlight.

Your Horsham supported the competition in 2025, and we look forward to seeing businesses across the town get creative again.

Full details on timings, the competition and how to enter will follow but for now, simply scan the QR code and express your interest in taking part.



www.yourhorsham.com
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